watermelon
ACADEMY

Diploma in

CREATIVE COMMUNICATION & ADVERTISING

Hands-On Learning with AI Integration, Bold Ideas & Career-Ready Projects

watermelonacademy.in

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Daliya Kpees Avenue
Up hill Malappuram

Unlock the Creative Communicator in You!

At Watermelon Academy, we believe creativity isn't just a skill—it's a career path. Our Diploma in Creative Communication Advertising is a 4-month offline program designedfor the storytellers, the visual thinkers, and the bold minds ready to shape the future of media and marketing.

We go beyond traditional teaching. Our mission is to empower students through a unique blend of hands-on learning, real-time industry exposure, and guided mentorship. Whether you're a beginner or someone looking to upskill, our program opens the door to the exciting world of creative careers—from digital content and advertising to branding and media strategy.

From Classroom to Career

This diploma is crafted to bridge the gap between academic knowledge and professional execution. Our sessions are led by industry veterans and practitioners who live and breathecreativity. Through a curriculum rooted in practical experience, students engage in brainstorming, campaign-building, storytelling, design thinking, and more. You'll explore real-world creative challenges and learn how to craft compelling content across platforms. By the end of the program, you'll have not just the theory—but the mindset, portfolio, and confidence to thrive in today's dynamic media and advertising ecosystem.

Why Choose us

- Skill Development

- AI Integrated Syllabus

- Company Internship Opportunities

- Communication Training

- Life Time Trainer's Support

- Participation in Live Projects

- Portfolio Building

- Interview Preparation Training

- 100% Lifetime Placement Assistance

Creative Ad Communication

IDEATION MODULE

- Introduction to Creative Communication.
- Creative Marketing & Advertising Basics.
- Role of Concepts & Strategies in Creative Communication.
- Introduction to Digital Marketing.

Modules

Advertising | Design | Branding

Motion Graphics | Campaign Creation

Social media Designs | Package Designs

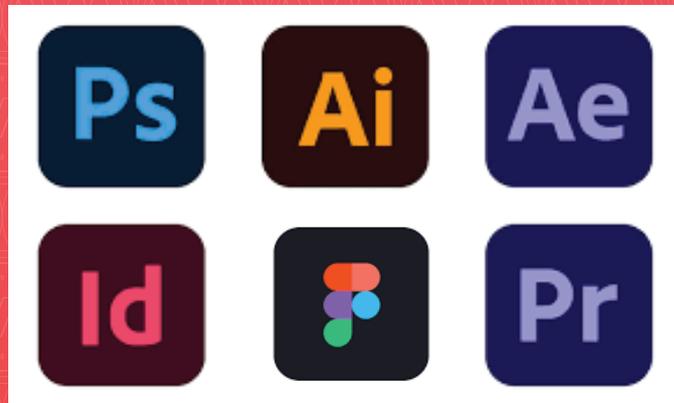Print collateral designs | Art direction

Videography & Photography

Softwares

Adobe Photoshop | Adobe Illustrator |

Adobe Indesign | Adobe Premiere Pro

Adobe After Effects | UI/UX - Figma (BASIC)

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